



Please join us for the fifth meeting  
of the CAMA season!

# Advocacy for Your Museum in Challenging Times

**(CAMA/MAA joint meeting)**

**Wednesday, January 13, 2010 • 11:30-1 p.m.**  
**Pueblo Grande Museum and Archaeological Park, Phoenix**

Learn about the state of culture in Arizona and the Creative Economy AZ ballot measure initiative ([www.creativeeconomyaz.com](http://www.creativeeconomyaz.com)) proposed for the 2010 general election ballot. The initiative establishes a new source of dedicated public funding to provide significant money to enhance the arts and culture in Arizona. Presenters: Brenda Sperduti, Executive Director for Arizona Citizens/Action for the Arts, and Bettina Nava of First Strategic Communications & Public Affairs introduced by Roger Lidman, Director, Pueblo Grande Museum.

See *The Hohokam: The Land and the People*,  
on the agriculture, canal building, craft, trade,  
and astronomy of the Hohokam people!

For information  
on CAMA  
[www.azcama.com](http://www.azcama.com)

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## LOCATION AND INFORMATION

The Museum is located on the southeast corner of 44th Street and Washington. Pueblo Grande is north of Sky Harbor airport and just west of the SR 143 (Hohokam Expressway). Parking is free and adjacent to the main building.

## Address and Phone:

4619 E. Washington St.  
Phoenix, AZ 85034  
<http://phoenix.gov/parks/pueblo.html>  
(602) 495.0901



CENTRAL ARIZONA MUSEUM ASSOCIATION

**It's YOUR Association!**