



Please join us for the third meeting
of the CAMA season!

Technology & Social Networking: Developing Your Audience

Wednesday, Nov. 18, 2009 • 11:30-1 p.m.
Sahuaro Ranch Park Historic Area , Glendale

Do you use Facebook or Yelp? Do you Tweet? Did you know that these and other social networking tools are an important new way to develop your audience? Join fellow CAMA members at the crown jewel of Glendale's park system, Sahuaro Ranch Park Historic Area, in their 3,000-square-foot gallery, a historic fruit packing shed, for a presentation by Kate Crowley, Marketing & Communications Manager at The Heard Museum, and Rachel Pearson, ABC, Director of Corporate Communications at the Scottsdale Convention & Visitors Bureau, as we learn how to take advantage of Web 2.0 social networking tools. If you are already using these tools, come along to contribute your best practice ideas as well.

LOCATION AND INFORMATION

From Phoenix and the East Valley, take I-10 to I-17 and travel north. Exit @ Dunlap and turn left (west). Dunlap changes into Olive Avenue inside Glendale. Turn right (north) onto 59th Avenue and travel half a mile to Mountain View (2nd light). Turn left (west) into the park. From the West Valley, take the 101 Agua Fria N to Olive Ave. Turn right (east) and travel 4 miles to 59th Ave. Turn left (north) onto 59th Avenue and travel half a mile to Mountain View (second light). Turn left (west) into the park. From the North Valley, take either 59th Avenue south to Mountain View, or travel the I-17 south to Peoria Avenue. Travel west to 59th Avenue, turn left (south), and turn right (west) into the park at Mountain View.

Address and Phone:

9802 N. 59th Avenue
Glendale, AZ 85302-1203
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(623) 930.4200

See the historic Fruit Packing Shed and
Gallery at this beautiful, historic park!

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on CAMA
www.azcama.com

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It's YOUR Association!