



Please join us for the next CAMA meeting!

# *Marketing for Museums*

Wednesday, October 10, 2007 • 11:30AM  
Heard West, Surprise

Speakers: Kristen Priscilla, Director of Marketing, Arizona Science Center and Mark Patel, Director of Marketing & Public Relations at the Phoenix Art Museum

Also, they are here, THE NEW CAMA BROCHURE!!!! Pick up a supply for your institution!

## LOCATION AND INFORMATION

Now open in the City of Surprise, the new Heard Museum West is the newest destination for Native cultures and art in the Valley. Enjoy activities for kids, tours, adult programs and continuing education. Plus, treat yourself to an array of jewelry and authentic artwork in our Shop. Heard Museum West is located at the intersection of Civic Center Plaza and Paradise Lane in Surprise just east of Surprise Stadium.

**Address and Phone:**  
16126 N. Civic Center Plaza  
Surprise, Arizona 85374  
623-344-2200

Remember, bring your lunch and drink.

Call Alice Jung at 480-644-5907 or 602-908-0234 for more information.

For information  
on the Central  
Arizona Museum  
Association,  
please visit

[www.azcama.com](http://www.azcama.com)



*It's Your Association!*