



Museum Association of Arizona
P.O. Box 63902, Phoenix, Arizona 85082-3902
Website: www.azmuseums.org
E-Mail: maaprofdev@azmuseums.org
Fax: 602-256-7985

Speaking Up for Museums: Institutional Advocacy 2010 Annual Meeting, Sedona, Arizona

SESSION PROPOSAL FORM Please Return by December 8th

At the 28th Annual Meeting in Sedona, a town that knows all about converging energy and how to envelop others successfully, we will examine how museums can be more effective advocates for our institutions and the museum community at large. We are looking for sessions focusing on advocacy in the areas below or being an advocate in general:

- New technology
- Fresh ways of conveying why museums matter [i.e., through education or elsewhere]
- Utilizing collections as your museum's advocate
- Interdisciplinary collaboration [i.e., how to voice your opinion]
- Marketing [i.e., through the board, membership and elsewhere]
- Enhanced methods for connecting to our communities
- Administration [i.e., how to use advocacy in strategic planning, vision statements & grants?]

Session proposals should address one of the seven points listed above. Please check the appropriate box.

- Student Poster Session

Participating students will be entered into a drawing for a free annual MAA membership and free attendance at one Professional Development workshop.

SESSION TITLE: _____

Submitted By (name/title): _____

Institution: _____

E-mail: _____ Phone: _____ Fax: _____
Address: _____

Please check Session Level and Format:

- INTRODUCTORY INTERMEDIATE ADVANCED
 PANEL ROUNDTABLE POSTER
-

DESCRIPTION: (Please write a 200-word or less abstract about the session, this will be used in the printed program.)

AUDIO VISUAL NEEDS:

_____ PowerPoint _____ Flip Chart & Easel
_____ Podium _____ Other: _____

PANELISTS: Please attach a brief biography of each panelist

Chair: _____

Affiliation and Title: _____
Address: _____
E-mail: _____ Telephone: _____

Panelist: _____
Affiliation and Title: _____
Address: _____
E-mail: _____ Telephone: _____

Panelist: _____
Affiliation and Title: _____
Address: _____
E-mail: _____ Telephone: _____

Panelist: _____
Affiliation and Title: _____
Address: _____
E-mail: _____ Telephone: _____

Attach additional sheets if necessary